ESTABLISHING QUALITY IN CONTENT MANAGEMENT

THE CONTENT GROUP LEADS IN EMERGING QUALITY STANDARDS FOR ENTERPRISE CONTENT MANAGEMENT

The Content Group, which has been working actively with BSI British Standards since the announcement of the PAS on 27th September 2007 [please refer to http://www.bsi-global.com/en/About-BSI/News-Room/BSI-News-Content/Disciplines/Information-Management/ECM-PAS/], in consultation with BSI over the final make-up of the group. The group is expected to include some of the leading experts in the ECM world.

Enterprise Content Management (ECM) has become increasingly important in a business world powered by the internet, where information is expected to be available instantly and at any time of day or night on a global basis. The result is a proliferation of information that is often unstructured and difficult to navigate through and, from a company perspective, complicated or even impossible to manage.

The aim of The Content Group's work with BSI is to develop a best practice standard for Enterprise Content Management (ECM) and establish a frame of reference for the entire ECM market.

Once completed, the standard will provide definitions and a common understanding of ECM. It will enable benchmarking and ensure consistent, measurable Enterprise Content Management with increased accountability and transparency across the whole information spectrum.

The PAS is intended to be the first step moving towards an internationally agreed standard for ECM.

Ben Richmond, Founder and CEO of The Content Group, is the lead author and heads up the team involved in producing the standard using a two-stage stakeholder consultation. The steering panel of stakeholders, which is about to be finalised, will review and provide feedback on the best practice standard before it is put out for public consensus. This process is designed to develop a credible, usable method through an open and consultative forum.

Ben Richmond, Founder and CEO of The Content Group comments:

“The development of the standard is going really well and I am delighted that so many people from all sectors of ECM have taken such an interest and want to get involved. The ECM industry has been in need of such a standard for some time. Once it is completed, I am certain it will benefit all stakeholders, from end user organisations to technology vendors.”

Mike Low, Director of BSI British Standards comments:

“BSI British Standards is delighted to be working with The Content Group on this important first step towards a framework for best practice in Enterprise Content Management. The combination of BSI’s development capability and the expertise of The Content Group will ensure a PAS that enables stakeholders to better understand ECM and therefore raise the standard in this area.”